



2016 COWORKING DESIGN COMPETITION

RULES & RÉGULATION

Ideas Laboratory is pleased to invite designers from all over the world to participate in the 2016 Ideas Award. The award was born from the desire to create a forum for the discussion, debate and development of innovative design. Our goal is to discover and promote the most creative solution that will transform the way we live and interact with our environment in the context of coworking.

The 21st Century's economy is shaped by two great movements: technology and globalization. Around the world, these movements are changing the workplace in a dramatic way. Due to changes in the economy, the way we are working is evolving: start-ups, freelancers, sub-contractors... To be agile, companies need to open themselves to networks of experts and partners in a process of co-innovation and open-innovation. Coworking is a way for companies to be more competitive but also to improve the wellbeing at work of their employees: telecommuting, mobility, social links, good food...

For all these reasons, we believe new solutions for cowork places are a great challenge to tackle. This is a design competition and designers may submit ideas,

and/or concepts. Projects will be evaluated based on creativity, originality, feasibility, function, and aesthetics.

Although, plenty of coworking spaces are emerging around the world and rise quickly in different capitals, this way of working could induce recurrent problems. For instance, people want to be able to talk and meet everybody in a coworking space. On the other hand, to be efficient, they don't want to be disturbed in their work either. We identify this paradox as "Separated/Together". There are plenty of other paradoxes in the coworking space that need to be taken into account:

- Separated / Together
- Public / Closed (confidentiality of the work)
- Physical / Virtual
- Noise / silence
- Modular / Fixed
- Interior / Exterior
- Improvised / Organized
- Dedicated / Multitask

We hope participants of this competitions will offer interesting solutions to address these contradictions or paradoxes, or find new ones. The solutions could embrace different topics as lights, surface, textures, volumes, circulation, digital...etc. This list is not exhaustive: feel free to propose new visions...

Participants may submit the following designs:

Objects: furniture, lightings, electronic devices,...
 Services: booking, meetings....
 Spaces: kitchen, Circulation, Volumes, Ground, Ceilings and partitions, Light...

**160 COWORKING SPACES IN 2008,
 600 IN 2010, 1130 IN 2011 AND
 2150 SPACES IN 2012 WORLDWIDE.**



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REGISTRATION

- Registration fee: € 50
- The fee guarantees submissions to be well-considered and allows us to welcome a high profile international jury.
- Entrants must register on our website www.ideas-award.com in order to obtain the project ID. Participants must register by September 30, 2016
- One registration = one project
Participants may submit several projects, but must register each entry. Please note that this registration fee only applies for 1 single project. If you wish to submit several projects, you have to pay as much registration fees as projects.
- There is no limit as to the number of participants per team. Individual entries are accepted.
- Participants could be freelance, companies or students: individuals or teams. Team must choose one representative.
- After your registration has been approved, Ideas Lab will send you a project ID number. The registration number will be necessary to submit to the competition.

SCHEDULE

- JUNE 20, 2016**
Competition announcement, registration begins
- SEPTEMBER 30, 2016**
Late registration deadline
- OCTOBER 16, 2016**
Submission deadline (23:59 hours UTC+2)
- OCTOBER 18, 2016**
Pre-selection Jury
- OCTOBER 27, 2016**
Final Jury
- NOVEMBER 22, 2016**
Winner's announcement

SUBMISSION REQUIREMENTS

- This is a digital competition and no hardcopies are necessary.
- Entrants must submit their proposal no later than October 16, 2016 (23:59 hours UTC+2)
- Deliverables
3 single landscape oriented A1 sheets (Concepts, Scenario, 3D visual), 1 Video (optional).
The sheet must be submitted in 2 formats:
 - High resolution file
250 DPI resolution
File type: pdf
Maximum file size: 20Mb
File name: projectID_250.pdf
 - Low resolution file
72 dpi resolution
File type: jpeg
Maximum file size: 1Mb
File name: projectID_72.jpg
- A word file containing the project description
File type: doc
File name: projectID.doc
- The Video file of Scenario or 3D Simulation.
File type: MPG4
Maximum file size: 200 Mb
File name: projectID.MPG4

All files must be marked with your project ID, presented clearly in the top right-hand corner of all your submitted files.

Your files must NOT include ANY information that may give away your identity. Do NOT include your name in your documents, only the project ID.

All the files must be placed in a ZIP folder named with your project ID containing the deliverables and be submitted via wetransfer.com to register@ideas-award.com

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JURY



MATALI CRASSET - JURY CHAIR
DESIGNER,
MATALI CRASSET PRODUCTION



OLIVIER PEYRICOT
DESIGNER & RESEARCH DIRECTOR,
CITÉ DU DESIGN, ST-ETIENNE



OLIVIER MÉNARD
HEAD OF DESIGN THINKING,
SISMO DESIGN



ISABELLE LE GALL
SEATING MARKETING DIRECTOR,
STEELCASE



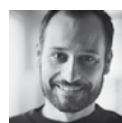
CHRISTOPHE CHEDAL ANGRAY
PRODUCT DESIGNER,
CHEDAL ANGRAY DESIGN



MATHILDE BERCHON
CORPORATE MANAGER,
TECHSHOP - ATELIERS LEROY MERLIN



EMMANUEL THOUAN
DIRECTOR,
DICI DESIGN



DAVID BOISDEVESYS
INDUSTRIAL DESIGNER,
BOUYGUES, LE E-LAB

REGULATIONS

- This is an anonymous competition and the registration number project ID is the only means of identification.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.
- Ideas Laboratory, as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.
- Entrants will be disqualified if any of the competition rules are not considered.
- Participation assumes acceptance of the regulations.
- Participants retain all copyrights of their designs. Ideas Laboratory reserves the right to publish the projects as deemed necessary.
- Participants may publish their designs in other publications as well.

AWARDS

There will also be 5 special mentions.

Winners and special mentions will be announced at a dedicated Ideas Lab event on November 22, 2016

Winners and special mentions will be published online in several international online magazines as well as on Ideas Lab website and in print on Ideas Laboratory publications and media partners

2ND	1ST	3RD
€4000	€10000	€1000